

The **CONTOUR**  
LUXURY

April/May  
2018 Issue

**We cover the best of the best in the U.S. & abroad**

From business maverick and jet setter, to spiritual leader and advisor,

**Rozaliya Heinen**

found her awakening in Bali. See her story inside

**Rozaliya Jewelry:**  
Tools for enlightenment  
Tools for freedom

Luxury blogger & influencer,  
**Alexis Day**,  
shares her spring favorites

Groom & Glam

Raphael

Raphael

Raphael

**L.RAPHAEL**  
GENEVE

Anti-aging Advanced  
Technology Treatments

Raphael

Raphael



Living in the City of Angeles and beautiful people certainly can make one want to maintain their appearance in the best way possible. Personally, I think it is a great motivation, rather than a burden. Living healthy, and eating well all play a part of maintaining a natural glow. However, most often we all need a little extra boost to help maintain the hydration, suppleness and youthful appearance of our skin. I had the pleasure of interviewing Ronit Raphael Lelefsdorf, the CEO of Geneva, Switzerland based luxury skin care line L. Raphael. This skincare line offers high-performance treatments that give immediate and long-term skin care results. Among their treatments are the popular Oxygen Treatments. View my Q & A with Ronit to find out more.

-Alexis Day

As a pioneer at the forefront of anti-aging and modern treatments for medical and wellness therapies, L. Raphael has revolutionized the science of skincare. Please share with us more about your cutting-edge creation: the patented LEC-40 lipid complex and its benefits within the oxygen treatments.

The patented LEC40 is L. RAPHAEL's revolutionary anti-aging compound developed by the R&D team headed by Prof. Meir Shinitzky (our chief scientist who was a world leader in cell membrane research and a Professor of Biological Chemistry at the famed Weizmann Institute.)

It is an exclusive compound containing natural vital components: highly purified lecithin, anti-oxidant lipids, retinol, vitamins and omega-3 triglycerides. Lecithin is an excellent carrier and helps the absorption of active ingredients (vitamins, lipids) by the skin cells. As part of the aging process, lecithin contents of the cell decrease, the cell-membrane becomes rigid and essential nutrients (such as glucose, vitamins and lipids) cannot penetrate the cells.

Lecithin revives the dying skin cells by increasing fluidity of the cell membrane, thereby enhancing cell's permeability, suppleness and vitality. The Exclusive Lipid complex has strong soothing properties. It restores skin's essential fatty acids balance thereby enhancing skin hydration, texture and firmness and fighting skin itchiness.

These components are found in young skin and are gradually lacking in adult skin. They cannot be introduced into the skin by the topical application of creams. In conventional application, e.g. by specific creams, lipids can only partially penetrate the solid barrier of the skin surface and therefore their effect is limited. However, the special instrumentation in the OXY-PEEL treatment provides a unique route for the effective insertion of these lipids into the inner domain of the skin where they can act effectively as anti-aging compounds.



Your luxurious and tranquil oxygen treatments have garnered a buzz in Los Angeles for its sizeable price tag but has proven its worthiness through the facials' truly transformative results. Can you please elaborate on what elements of your most popular oxygen treatments award its impressive acclaim?

We always offer a consultation to our guest before choosing a treatment. We of course consider the skin needs, the expectations of our guest, etc. Then our beauty specialists can determine the perfect program suitable for each individual guest. All of our technologies can be combined together because they each work on a different level. But if you are focusing on oxygen therapies, we can combine an oxy peel anti-aging with an oxy emergency eye to treat intensify results.

Within L. Raphael's selection of oxygen treatments there are eleven different options alone, not to mention the wide variety of treatments under aesthetic, anti-aging, and slimming. What advice is offered to customers in their selection process and what sorts of treatments are often grouped together?

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In addition to L. Raphael's facial and body treatments, you have also created high-quality product lines that help with everything from mineral purifying masks to anti-cellulite gel. Along with the efforts of L. Raphael's treatments in what ways do these take-home products benefit customers?

L. RAPHAEL believes in a holistic approach to beauty which means that the results expected cannot be reach with one single treatment or product, but everything together in addition to a healthy life style.

This is why our products are perfectly designed to work in synergy with our treatments in order to boost and prolong the effects. Almost like homework for your skin!





L. Raphael's founder, Ronit Raphael, began her skincare education at the age of 18 after a damaging chemical peel that left her with second-degree burns. How did this incident and the knowledge gained in the following years aid in the success of L. Raphael?

The Global Army Against Child Abuse was established by L. Raphael and has since partnered up with the Council of Europe to help millions of children worldwide. What was the inspiration for establishing this note-worthy foundation?

With locations in Geneva, New York, Cannes, Beverly Hills, Kazakhstan, and Verbier L. Raphael has truly made its mark with widespread success. What other exciting and innovative things can we look for in the future from L. Raphael?

The creation of L.RAPHAEL is completely inspired by my experience as a teenager. After dealing with such an unfortunate experience, I made it my mission to self-educate and also educate others on the best ways to treat their skin from anti-aging to anti-acne services.

I truly believe that protecting our children from abuses of this nature should be paramount. This epidemic is not limited by our borders, cultures or backgrounds. It happens everywhere and is unfortunately experienced by so many. As a mother myself, I have made it my mission to support this issue and spread awareness across the globe.

We have some wonderful new openings taking place this year in addition to the constant innovation we work to achieve from our products to our treatments. Stay tuned!



Ronit Raphael Leitersdorf  
CEO, L. RAPHAEL



For more information, visit  
[www.l-raphael.com](http://www.l-raphael.com)