

The magic of youth for the most glamorous red carpet | La magie de la jeunesse dans l'ambiance glamor



The renovated interior of the L. Raphael beauty spa in Cannes (© L. Raphael)

Guests of the 71st Cannes Festival were the first to discover the two innovative procedures of L.RAPHAEL in the Martinez's beauty spa: effective COLLAJET rejuvenating skin care and the YOUNG program designed for young people looking for their appearance and health.

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Les invités du 71ème Festival de Cannes ont été les premiers à découvrir les nouveaux traitements L.RAPHAEL dans son beauty-spa à l'hôtel Martinez: Collajet et Young.

Our regular readers, of course, do not need to represent the brand L.RAPHAEL - a long-term partner of Our Newspaper is a pioneer in the most modern methods of preserving beauty and wellness therapy and has truly revolutionized the science of skin care with its sign oxygen technologies and the patented lipid complex LEC 40. We follow closely all the innovations of the brand, as well as its geographical expansion. Since **2011**, we regularly tell you about how L.RAPHAEL prepares the stars and their satellites / companions for the appearance at the Cannes festival, and in 2012 they presented a **report** from the opening of the permanent residence of the brand on the Cote d'Azur.

Since then, in the L.RAPHAEL beauty spa on the 7th floor of the Martinez hotel, they are rejuvenating on the basis of scientific research, combining it with the pleasures of a classic spa. Before the procedures, guests are invited to try the relaxation ritual L.RAPHAEL, enjoy a sauna or bask in the sunny private terrace with a lush garden. The L.RAPHAEL beauty salon offers a wide range of exclusive care, including proprietary oxygen treatments: non-invasive skin technologies using active oxygen ingredients.



Ronit Rafael, Lyanka Gryu and Mikhail Weinberg in Cannes, May 2018 (© L. Raphael)

This year the spa was presented to the participants of the film festival in a new guise, in the style of art deco: the renovation of the corporate design perfectly coincided with the major repairs of Martinez, the favorite hotel of all stars. The new design is partly adapted to the solar location: a more saturated beige tone of the walls compensates for the bright lighting and recalls the color of the southern tan. Blue shades invariably arise in the decor, causing associations with the Mediterranean. Orange jars of L.RAPHAEL illuminate this chic hospitable decor. So now guests of Hotel Martinez are invited to the renovated 900 m2 spa, which includes ten treatment rooms, a hair salon and a beauty salon "Cruise".

СТАТЬИ ПО ТЕМЕ

The Swiss at the Cannes Film Festival 2018

Cannes, Martinez and L. Raphael

In Cannes, in L. Raphael

L. Raphael presented beauty to the participants of the Cannes Festival

The L.Raphael Institute organized a revolution in beauty in Cannes

For eleven days of film glamor and luxury, L.RAPHAEL presented a revolutionary new procedure for COLLAJET, raising anti-aging technologies to a new level. COLLAJET is ideal for people after 30 years: reduces wrinkles, flabbiness of the skin and postgreous scars by activating the production of collagen.

"We are sincerely pleased to present the COLLAJET procedure," said Ronit Rafael, founder and president of L.RAPHAEL. - By including collagen in an effective tandem with our high-tech devices, we were able to offer an unparalleled natural soft-lift effect. The results are unprecedented, clients notice them immediately after the procedure,

impressed by the radiance, even tone, improved skin elasticity and the way wrinkles contracted and the volume of the face, neck, décolleté and forearms recovered. "



(© L. Raphael)

We note that Ms. Raphael personally welcomes her friends and acquaintances in Cannes every year - she talks, treats with an exquisite diet dinner and offers to try out new procedures. Among the Russian guests this time were actresses Lyanka Gryu, Aglaya Tarasova, Nadia Sysoeva, Svetlana Kamynina, Ksenia Knyazeva, Anna Gorshkova, filmmaker Maria Lemesheva, influenzaur Natalya Osman, TV presenter Victoria Bonya, artist Alexander Beridze and others.

Lyanka Gryu, who appeared in the Russian TV series "Barvikha" and in the American "Americans" ("The Americans"), and came to Cannes with her husband-director Mikhail Weinberg to present his short film "9.8 m / s²" (who does not know, so looks like the physical formula for the acceleration of free fall), shared such a comment after the procedure COLLAJET: "I can say that the skin is fresh and updated. Shining, full of life. Still very much I recommend masks L.RAPHAEL with vitamin C. They refresh and bleach a skin, ideally humidify it at infinite flights".

Really, famous for their immediate effect of rejuvenation and shining of the skin, the oxygen technologies of L.RAPHAEL perfectly fit into the film festival environment: long flights and long social parties tightening up for midnight intensify professional stress, which immediately adversely affects the epidermis. And regardless of age.



Procedural room L. Raphael in the hotel Martinez (© L. Raphael) The

miraculous procedure combines three technologies:

1. PEPTIDE ARGIRELIN FOR CORRECTION OF WRINKLERS The

new peptide is effective in competition with Botox, while it does not carry the risks of such injections. ARGIRELINE (ARGIRELINE) consists of a combination of 6 natural amino acids. It helps to reduce the depth of wrinkles on the face caused by contraction of the facial muscles, especially on the forehead and around the eyes. The study showed that the new peptide reduces the depth of wrinkles by an average of 27% after 30 days.

2. COLLAGEN IN HIGH CONCENTRATION

Collagen is the most important protein in the skin. As a rule, it is collagen that gives it elasticity and elasticity. The layer of the dermis of the skin is built mainly from collagen and is 75% of the skin weight. Since the age of 30, collagen production has decreased, which is the main cause of wrinkle formation. The COLLAJET procedure provides pure collagen in a liquid form that penetrates the skin cells and restores layers lacking collagen.



(© L. Raphael)

3. PURE OXYGEN

Pure oxygen is known as an effective agent for slowing skin aging. It rejuvenates it, accelerates the recovery process and neutralizes the inflammation. In addition to the immediate effect of rejuvenation, the effect of oxygen in a high concentration and strong jet stimulates skin cells and accelerates blood circulation. Combined, these advantages create an excellent opportunity to absorb COLLAGEN and PEPTIDE, which are delivered by oxygen deep into the skin.

L.RAPHAEL specialists have developed a multi-stage procedure using an outstanding technology based on a jet of pure oxygen, as well as exclusive ampoules containing both a peptide against wrinkles and collagen. Ink technology improves the penetration of peptide and collagen into the skin, making the new procedure the most effective method of delivering natural active ingredients to its deep layers.

Editor's note: It is not necessary to go to Cannes to try new procedures - they are available at the L. Raphael Institute on the Geneva rue du Rhone.



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